

Unit 12

Lesson 2

Session 13

Changing Face of Work

**Infinite without to
for, what a job involves**



Lecture
Time

C. Complete the sentences with *for* or *since*.

1. I haven't had an ice cream last summer.
2. I've listened to rock music a long time.
3. We've been busy this morning.
4. I've eaten sushi I was a teenager.
5. She has been in Paris two weeks.
6. I've been working out an hour a day.
7. I've loved you ever I met you.
8. I haven't seen you ages.



▶ VOX POPS VIDEO 12

Working Environment

**Present Perfect (for, since)
to talk about
Jobs, Professions**

Changing Face of Work

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**Unit 12
Work**

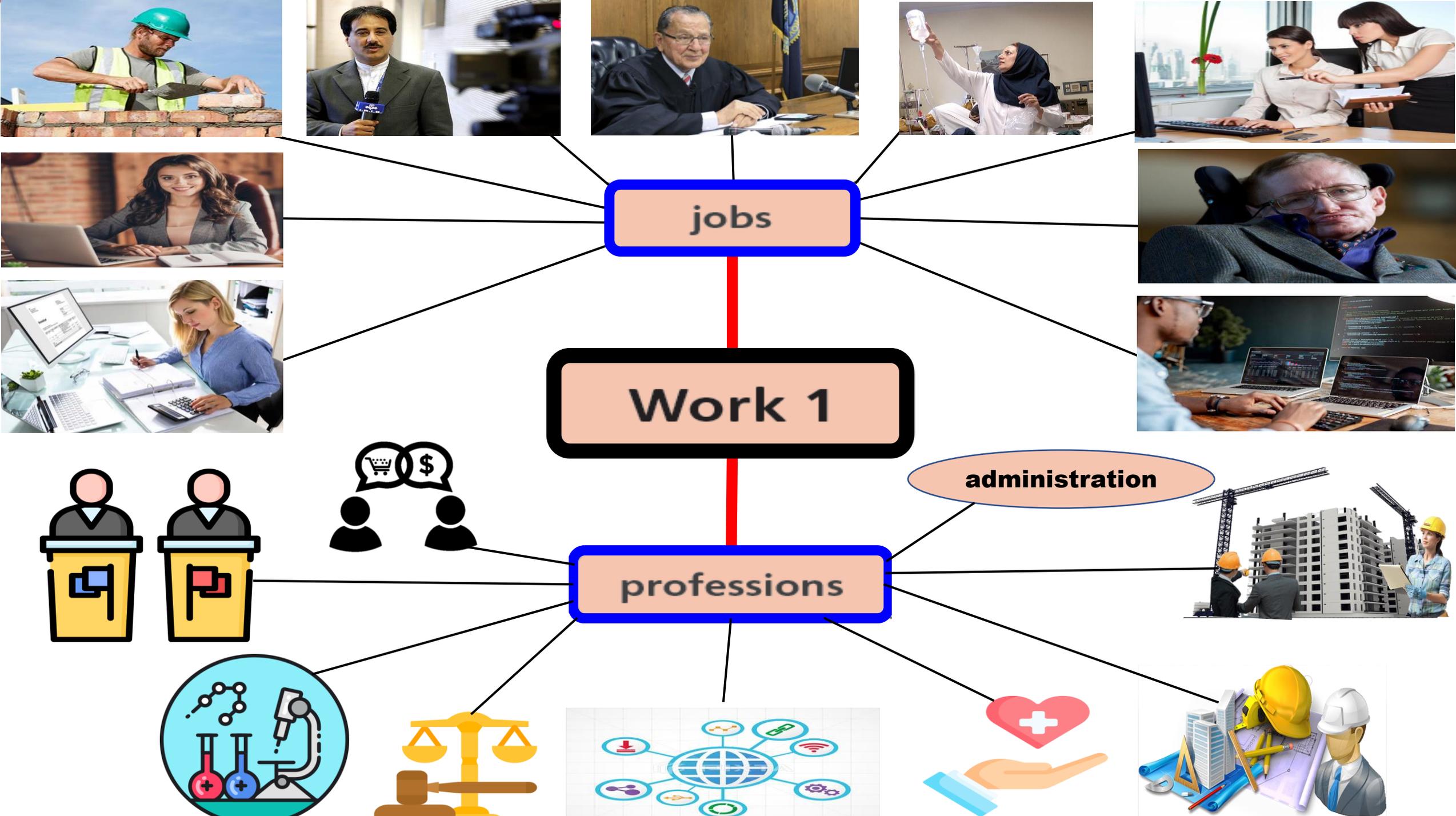
**Vocab
skill development**

**Phrases with (in)
Linkers for Surprising info**

Speaking - Writing

**Take part in job interview
Write a CV**

Personal Assistant

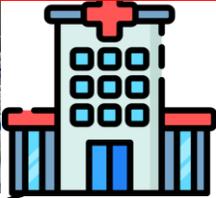


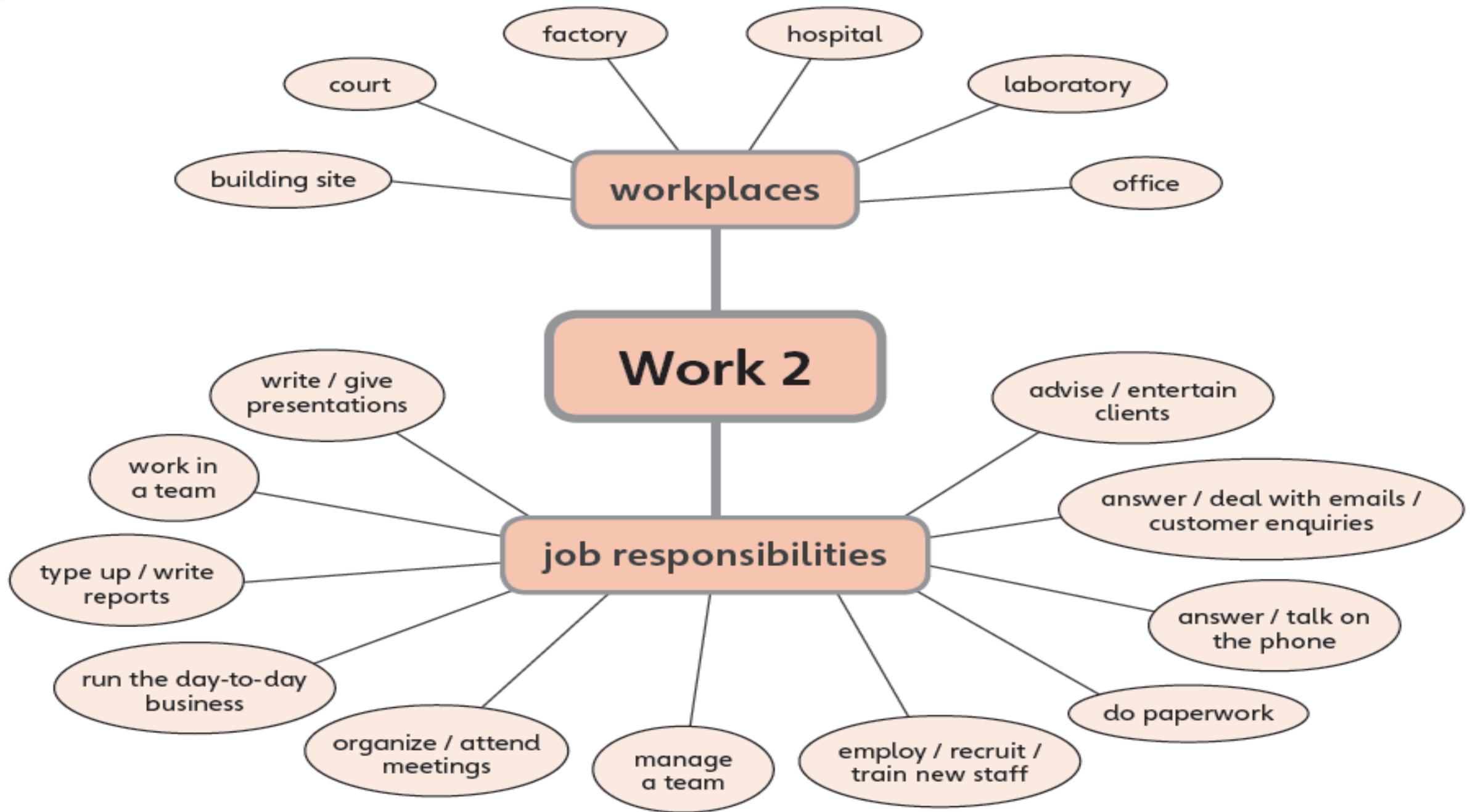


workplaces

Work 2

job responsibilities





Navigate

B1

Unit 12

The changing
face of work

What was the last interview you had?

What **work activities** are shown in these photos. How have these changed in the last 50 years? Discuss with partner



What do you do?
What does your job involve?

Match **words, phrases** in boxes to **pairs of verbs** below

1 Employ – recruit – train

2 Deal with answer

3 Type up – write

4 Organize – attend

5 Advise – entertain

6 Manage – work in

7 Write – give

8 Answer – talk on

New staff – meeting

A team – the phone

reports – customer enquiries

Clients – presentations



1 min
Meditation

**3 people talk about their jobs, explaining what their jobs involves
Does each person sound **Positive**, **Negative** or **Neutral** about their job?**

12.5)))

Recruit sb
Paperwork
Run a business
Answer phone enquiry
entertain



Speaker 1



Speaker 2



Speaker 3

Complete sentences from listening with words in **box**

12.5)))

Listen again, check answers

1. My job is to advise _____ about their advertising campaigns.

2. I attend 5 or 6 _____ a day.

meetings emails business team (x2) presentations
paperwork staff enquiries clients

3. I often have to give _____.

4. I manage a _____ of 15 people.

5. I train kitchen and waiting _____.

6. I also do a lot of _____.

7. I work in a _____ of 4 people.

8. We run the day-today _____ of the court.



Rest Time

What **methods do **companies** in your country
use to recruit new staff?**

Make a list of all different methods you can think of

1. advertise in the newspaper

Quickly read article opposite, choose the **best summary**

1. Advice about how to work and have fun at the same time.
2. Info about how to get a job in computer games business.
3. An explanation of developments in the world of job recruitment.

Game on!

Play your way to a job ...



Thomas Edison is famous for inventing the light bulb. But not many people know that in the 1920s he invented the first employment test to recruit staff for his research laboratory. It had questions in it like, 'Who killed President Lincoln?' and 'Where is the Sargasso Sea?' It was difficult to answer the questions and only a few people managed to pass the test. Nowadays we would ask: Is it really necessary to know things like this if you want to work for an inventor?

Now, a hundred years later, employment tests are still used by companies, but are very different in what they test. The way that companies recruit new staff has also changed. One recent trend in recruitment is 'gamification'. Gamification, in general, means using characteristics of games (e.g. scoring points, competing with others and rules of play) to add some fun to situations that are usually more serious. One of the first companies which has used gamification to recruit new staff is the cosmetics company, L'Oréal. L'Oréal created an online computer game called *Reveal*, where you try to solve real-life problems in a virtual environment. The best players were invited for an interview.



Another company, the international hotel group Marriott, developed a Facebook game, *My Marriott Hotel*™ to attract young people to a career in the hotel industry. In the game, players managed a virtual hotel kitchen. The game could be played in English, Spanish, French, Arabic and Mandarin. It was designed to recruit staff in markets outside the USA. The game was a great success and brought thousands of people to the Marriott Facebook career page (which currently has over one million likes).

Experts believe gamification is likely to become so common in recruitment that perhaps we should all train as games designers!

**What is your opinion of using games in recruitment?
What **pros** and **cons** can you think of?**

Infinitive with to

I'm phoning ^{Why?} **to tell** you about the meeting.

They've gone ^{Why?} **to meet** somewhere quieter.

use infinitive with *to* when we give a reason for doing sth.

It's good **not to have to** get up early for once!

form negative with *not* before infinitive.

He's happy **to go** with them.

It's good to see you again.

use infinitive with *to* after adj.
often start sentence with *it's*.

use infinitive with **to** after certain verbs.

1. Don't **forget to** phone this evening.
2. They **managed to** pass their exam in the end.
3. **Try not to** write too much. The word limit is 250.
4. Have you **remembered to** feed the cat?
5. She's **hoping to** graduate next summer.
6. They've **agreed to** sell the company.
7. He **has decided not to** continue in the post.
8. I must **learn to** use the software better.
9. I **need to** get some fresh air.
10. We're **planning to** go to China next summer.

* Note that *warn* is normally used with *not*.
The police warned everyone not to drive too fast.

Read the **tips** about **How to succeed in a video interview**

Complete the tips by adding to in 8 more places

How to succeed in a video interview

- ✓ Tidy your room and desk ^{to} make a good impression.
- ✓ Before the interview, call a friend make sure your speakers and microphone are working properly. It's sensible test your internet connection, too.
- ✓ Dress in smart clothes. That includes smart trousers or skirt, in case you need get up during the interview.
- ✓ It's important make eye contact with the interviewer. So remember look into your camera and try not look at the video of yourself.
- ✓ Don't forget warn your family and flatmates about the interview. You don't want be interrupted by a sudden blast of music or someone shouting your name.

من تا اینجا، این مهارت رو کسب کردم که ...

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It's Music Time

